Agenda

West Yellowstone Tourism Business Improvement District

Thursday, April 13, 2017 1:00 pm

303 Canyon Street Suite#E

April Monthly Meeting

Board Members: Jeff Schoenhard, Jerry Johnson, John Stallings, Brock Kelley, Jeremy Roberson, dan reger, sara maurer

Call to Order:

Public Comments:

Approval of Minutes: Action/Discussion:

Treasurers Report: Action/Discussion:

Old Business:

1. Web Cam Update: Live View technologies/ discussion

New Business:

1. Grant Discussion for 2017-2018

2. Renewal Process 2019 Discussion

3. Replacement for Hotel/Motel Representative 100+ Rooms , Representative10-49 rooms , Representative 50-100 rooms. Discussion/Action

4.Marketing Director Hiring process/ discussion/ Action

Marketing Report:

1.Spring Marketing Update

2. Summer Campaign Strategies

Next Meeting- May 18, 2017 1:00 pm: Location TBD May Grant Meeting to follow.

Town of WY Update:

Adjournment