***West Yellowstone***

***Tourist Business Improvement District***

***Agenda***

Thursday, July 20, 2017 1:00 pm

TBID Conference Room 303 Canyon street suite #C

**July Monthly Meeting**

Board Members: Jeff Schoenhard, Dan Reger, Jerry Johnson, John Stallings, Sara Maurer, Brock Kelley, Jeremy Roberson

1. Call to order

II Approval of minutes from June 15, 2017 Discussion/Action

III Treasurer’s Report: Discussion/Action: final Budget, 990 update and review update:

IV Public Comments

Jason Brey update webcam forest service Discussion

V Strategic Plan: Discussion/Action

VI Marketing:

* + SWOT Final Discussion/ Action
  + Summer Campaign Update
  + Fall Campaign Update

VII Town of WY Update:

Next meeting – Thursday, August 17th at 1PM (TBID Annual meeting to follow:)

VIII Administrator Evaluation: ( Executive session if requested.) Discussion/ Action

IX Adjournment