Agenda

West Yellowstone Tourism Business Improvement District

Thursday, March 11, 2021 1:00 pm

303 Canyon Street Suite#E

Join Zoom Meeting
<https://us02web.zoom.us/j/2543478824>

Meeting ID: 254 347 8824
One tap mobile
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I.Board Members: Jeff Schoenhard, Jerry Johnson, John Stallings, Sara maurer, Brock Kelley, Jeremy Roberson, Alma Clark

II. Call to Order:

III. Public Comments:

IV. Approval of Minutes: Action/Discussion:

V. Treasurers Report: Action/Discussion:

VI. Administrator update: Rail Trail funding GAOA, Music in Park rooms, Film scouting.

1. Jeff Schoenhard, 4 year term 50- 100 rooms representative expires (march 2021)
2. Jerry johnson , 4 year term10-49 rooms representative expires (march 2021). Discussion

VII. Dax Schieffer 1:30pm Presentation tourism update:

VIII. Marketing Report:

* Campaign updates: Spring
* Tourism Recovery Assessment/ discussion

**Next Meeting- April 15, 2021 1:00 pm: Location TBD**

X. Town of WY Update

XI. Adjournment